



WGCU 

ONLINE LEARNING

ONLINE LEARNING

Online education continues to grow in popularity, even as the total number of college students decreases. The online format is particularly attractive to working learners, rural learners, and people living in education deserts, who are drawn to the flexibility and accessibility that online learning provides.

Although online learning can remove common obstacles to receiving a college education, barriers still exist. Removing these barriers will help ensure that online education, which is the only workable option for many potential students, can be more affordable, accessible, and adaptable.

2020

Recommendations in Action

• **Establish a clear, consistent, and measurable definition of online learning.** This definition should be based on the nature of the learning experience, not the technology used. It should also be based on the level of interaction and support provided to students.

• **Develop a comprehensive and integrated online learning strategy.** This strategy should be based on the institution's mission, vision, and values. It should also be based on the needs and interests of students, faculty, and administrators.



